

Kneoteric eSolutions is now a Google AdWords Qualified Company

New Delhi, India, 06/06/2009 – Kneoteric eSolutions, a full service online marketing firm, has earned the designation of Google AdWords Qualified Company. Google AdWords, Google's flagship pay-per-click advertising channel, offers both text and banner advertising options to online businesses.

Kneoteric eSolutions is of the view that Google AdWords certification is a 'must have' for effectively managing paid search campaigns, and deliver better results to its clients. This ideology is echoed in the statement made by Parvesh Aggarwal, CEO, Kneoteric eSolutions.

"Kneoteric has always given top priority to providing high quality result driven paid search marketing services to its clients. The service is designed to not only augment traffic but generate sales; after all what good are visitors if they do not buy from you." He further went on to add that "This certification is a direct ramification of our commitment to ongoing training and excellence in paid search marketing arena. I am happy to announce that all our paid search campaigns are now managed by Google certified professionals."

To earn this coveted "Qualified Company" status, the professionals managing paid campaigns had to meet stringent requirements including building and managing a range of campaigns. The paid search team members also accomplished the following:

- Underwent a comprehensive Google AdWords web based training program.
- Managed multiple pay-per-click advertising programs for a period of 90 days.
- Built and managed advertising spend (campaign budget) which exceeds the minimum requirement.
- Successfully cleared Google Advertising Professional (GAP) exam.

Google AdWords Qualified Company certification clearly demonstrates Kneoteric's competency in paid search marketing, and its commitment to deliver enhanced service to clients.

About Kneoteric eSolutions:

Kneoteric eSolutions is a full service online marketing firm offering ROI driven pay per click management, search engine optimization, link building service, and various other related services. It has helped hundreds of businesses in maximizing their online marketing ROI. For more information, please visit www.kneoteric.com or call 1-888-575-0276 (USA), 0161-870-6443 (UK).

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